LIEBHERR

Terms and Conditions of Participation for the “Game of Cranes” Competition from Liebherr-Werk Ehingen GmbH

Liebherr-Werk Ehingen GmbH is inviting its customers to participate in the international competition known as "Game of Cranes”. The competition centres on the question of which company has the best mobile crane operator, who can most convincingly demonstrate their skills, expertise and ability to work safely with mobile cranes. To this end, the representatives nominated and approved by the participating companies will compete against one another in various theoretical and practical competition tasks following a community voting phase, and will be assessed in particular on safety, dexterity and technical understanding (hereinafter referred to as the “competition”).

The following terms and conditions of participation apply for entering the competition (hereinafter “Terms and Conditions of Participation”): By participating in the competition, the Participant expressly acknowledges these terms and conditions of participation.

For the sake of clarity, the masculine form is used in these terms and conditions to refer to the term “representative”. The corresponding designation applies equally to persons of all gender. The term “Participant” refers to the participating company.

I. General Conditions

1. The competition organiser is Liebherr-Werk Ehingen GmbH, Dr. Hans-Liebherr-Strasse 1, 89584 Ehingen (Donau) (hereinafter “Liebherr”).

2. Any enquiries or comments regarding the competition must be submitted in writing exclusively by e-mail to Liebherr (info.lwe@liebherr.com).

3. The competition is in no way related to the Liebherr Group’s social media channels and is in no way sponsored, supported or organised by them. Therefore, there shall be no legal claims against social media networks relating to any entry into the competition.

4. Liebherr reserves the right to exclude Participants if they breach these terms and conditions, if they use illicit materials or attempt other types of manipulation. In these cases, the prize may be refused or its return demanded.

5. Participation in the competition is free of charge. Any costs or other expenses incurred by the Participant in connection with their participation shall be borne by the Participant themselves, unless the organiser has expressly agreed to cover such costs.

II. Entitlement to enter

1. Only business customers of Liebherr and its sister companies (hereinafter referred to as “Participants”) who have an existing business relationship with the organiser are eligible to take part.

2. The following are not eligible to take part: companies not covered by clause 1, companies within the Liebherr Group, competition organisers and individuals.

3. The participant must appoint a professional mobile crane operator employed by them as their representative (hereinafter referred to as the ‘Representative’), who will represent the Participant in the competition and carry out the competition tasks on their behalf. At the time of registration, the Representative must be of legal age in accordance with the statutory provisions applicable to them and must hold all the authorisations, qualifications, licences and certificates of competence required under the relevant statutory and regulatory provisions for driving and operating mobile cranes. The Representative acts exclusively in the name and on behalf of the respective Participant and does not acquire participant status of their own through their involvement.

III. Participation criteria

1. The requirements for taking part in the competition are as follows:

(a) an existing business relationship as a commercial customer of Liebherr’s mobile crane division and an existing corporate account held by the Participant on MyLiebherr [my.liebherr.com], and

(b) an existing account held by the Representative on MyLiebherr, and

(c) the Participant's appointment of a Representative within their corporate account on MyLiebherr by assigning the "Game of Cranes" role designated for the competition, and

(d) the Participant's timely and complete registration for the competition, which is effected by nominating a Representative on the "Game of Cranes" website (https://liebherr.com/game-of-cranes), as well as the timely upload by the Representative, on behalf of the Participant, of one image and one video each, depicting the Representative operating or using a Liebherr mobile crane (hereinafter collectively referred to as "visual material"), and

(e) the Participant's confirmation that, with regard to all persons recognisable in the uploaded images, all necessary declarations, authorisations and consents required for the collection, processing and use of personal data have been obtained, and

(f) the Participant's acceptance of these terms and conditions.

IV. Competition

1. General

(a) The expert panel of judges shall assess the competition entries, in particular, on the basis of the following criteria:

Quality of the submitted image material (community voting phase),

The Representative's technical skills and dexterity in operating the mobile crane (community voting phase, preliminary round, final).

Safety and care when operating the mobile crane (community voting phase, preliminary round, final).

Each assessment criterion is scored on a scale of 0 to 5, with 0 being the lowest and 5 the highest possible score. The expert panel of judges is authorised to lay down additional assessment criteria, provided that this is necessary for the proper assessment of the competition entries and that equal opportunities for Participants are safeguarded. The decisions of the expert panel of judges regarding the assessment of competition entries, the ranking of Participants and progression to subsequent rounds of the competition are final and binding.

(b) Subject to their actual implementation in the competition, the theoretical competition tasks will be provided in German, English, French and Spanish. Liebherr will provide the mobile cranes required for the practical tasks of the competition.

(c) In the event of a tie on points, the decision shall be made by drawing lots.

(d) Liebherr will assign Participants to a competition region for the purposes of the preliminary round, based on the registered office of the respective participating company. The competition regions and their respective venues are currently as follows:

Participants based in North America will be allocated to the North America region, with the venue being the United States of America,

Participants based in Central and South America will be allocated to the Central and South America region, with the venue being Mexico,

Participants based in Europe will be allocated to the Europe region, with the venue being the Netherlands,

Participants based in Africa will be allocated to the Africa region, with the venue being South Africa and

Participants based in Asia, Australia or New Zealand will be allocated to the Asia, Australia and New Zealand region, with the venue being Hong Kong.

(e) Liebherr reserves the right, at its reasonable discretion, to amend, merge or redefine competition regions, the regional allocation of Participants, venues and other organisational arrangements for the competition, provided there are objective grounds for doing so.

2. Nomination, application and community voting phase

(a) Registration for the competition and the submission of image material are possible during the period from 1 October 2026 to 13 November 2026, 23:59 CET (hereinafter referred to as the "nomination and application phase").

(b) Once the Participant has successfully completed the registration process during the registration period, the Representative nominated by the Participant will receive a link and a personalised application ID at the e-mail address they have provided on MyLiebherr, to be used for submitting the image material. The Participant must submit the image material via their Representative using the link provided. The image material must show the Representative operating a Liebherr mobile crane and

demonstrate their specific skills and qualifications as a mobile crane operator. The Representative's uploading of the image material is strictly conditional upon the Representative's consent to the processing of personal data in accordance with the details set out in the consent form.

(c) Liebherr is entitled to exclude from the competition and remove any images that contravene applicable law, the rights of third parties or these terms and conditions of entry. In this case, such material will not be taken into account in any subsequent phases.

(d) Once the registration period has closed, Liebherr will check the registrations for completeness and admissibility. The accepted registrations, including images, will be published on the "Game of Cranes" website from 16 November 2026 (https://liebherr.com/game-of-cranes). Until 8 January 2027, visitors to the website may cast one vote per calendar day for a Participant (hereinafter referred to as "community voting"). Liebherr is entitled to exclude automated, manipulated, abusive or otherwise invalid votes from the results.

(e) The result of the community vote accounts for 25 per cent, whilst the expert panel of judges' assessment accounts for 75 per cent of the overall score for the community voting phase. Based on the overall results, Liebherr draws up a ranking of Participants for each competition region. The top five Participants from each competition region qualify for the respective preliminary round (point 2). The final score determined by Liebherr is decisive. All Participants will be notified via the e-mail address provided during registration within seven days of the end of the community voting phase. The "Game of Cranes" website also features a public leaderboard based on the overall scores from the community voting phase.

(f) If a Participant is unable to send a suitable Representative to the preliminary round, Liebherr is entitled to select another Participant.

3. Preliminary round

(a) Participants who have qualified in accordance with Section IV. 2 shall be admitted to the preliminary round through their respective qualified Representatives. The Representatives will be allocated to a preliminary round at a venue designated by Liebherr, in accordance with the competition region defined by Liebherr.

(b) The preliminary rounds are expected to take place between 22 March 2027 and 9 April 2027. The qualifying Representatives will be informed in good time by e-mail of the date, venue and further details of the respective preliminary round.

(c) During the preliminary round, the qualified Representatives complete various theoretical and practical competition tasks. These competition tasks will be assessed by the expert panel of judges appointed by Liebherr in accordance with Section IV. 1. (a). The overall score in the preliminary round is calculated on the basis of the points achieved in the individual competition tasks. The maximum number of points that can be achieved in the preliminary round is 500. The final ranking in the preliminary round is determined by the total number of points scored. The Participant whose representative achieves the highest total score within their competition region qualifies, through that Representative, for the final in Ehingen.

(d) If a Participant is unable to send a suitable Representative to the final, Liebherr is entitled to select another Participant.

(3) The "Game of Cranes" website features a public leaderboard based on the overall scores from the preliminary rounds.

4. Final

(a) Participants who have qualified in accordance with Section IV. 3 shall be admitted to the final through their respective qualified Representatives. The final will take place in June 2027 at Liebherr-Werk Ehingen GmbH, Dr.-Hans-Liebherr-Straße 1, 89584 Ehingen, Germany. The qualifying Representatives acting on behalf of the Participants will be informed in good time by e-mail of the date, programme and further details of the final.

(b) During the final, the qualified Representatives complete various theoretical and practical competition tasks. These competition tasks will be assessed by the expert panel of judges in accordance with Section IV. 1. (a). The overall score is calculated on the basis of the points achieved in the individual competition tasks. The maximum number of points that can be achieved in the final is 500. Placings in the final are determined by the total number of points scored in each case.

(c) The entrant who achieves the highest total score in the final will be crowned the "Game of Cranes Champion 2026/2027".

Regardless of the company's status as Participant, the title is awarded exclusively to the Representative competing on behalf of that Participant. By taking part, the Participant expressly agrees that Liebherr may award any title directly to the Representative. In this respect, the Participant waives any claims against Liebherr regarding the award of the title.

VII. Prizes

1. The following prizes will be awarded for first, second and third place in the final:

1st place: EUR 2500 voucher for the Liebherr Shop

2nd place: EUR 1250 voucher for the Liebherr Shop

3rd place: EUR 500 voucher for the Liebherr Shop

(hereinafter “prize” in each case).

Regardless of the company’s status as Participant, the relevant prize will be awarded exclusively to the Representative competing on behalf of that Participant. By taking part, the Participant expressly agrees that Liebherr may hand over any prize directly to the Representative. In this respect, the Participant waives any claims against Liebherr regarding the award of the prize.

2. A cash payment of a prize is excluded.

3. Entitlement to the prize is not transferable.

4. Participants are personally responsible for complying with any tax, social security or other legal obligations relating to a potential prize.

VIII. Contact and publication

1. By entering the competition, the Participant agrees that Liebherr may contact them and their designated Representative via the contact details provided, in particular for the purposes of organising the competition, notifying them of their admission to the preliminary round or final, to communicate the results of the competition, and regarding any organisational changes to the competition.

2. Liebherr is entitled, in connection with the organisation and reporting of the competition, to collect, record, edit, reproduce, transmit and publish the Participant’s name, the Representative’s name, their ranking, as well as any image, audio and video material to be captured, recorded, edited, reproduced, transmitted and published via the Liebherr Group’s websites, social media channels, streaming platforms and other communication and marketing channels. This includes, in particular, the publication of photographs and video recordings, as well as the organisation and broadcasting of live streams of the preliminary rounds, the final and other competition events.

3. The Participant shall ensure that the Representative they have appointed has obtained all the necessary consents required for the competition to take place prior to their nomination. This applies in particular to consent

(a) to enable Liebherr to contact them in connection with the competition,

(b) to the processing of his or her personal data in accordance with these terms and conditions of participation and the data privacy policy, and

(c) to the publication of his or her name, photographs and video footage, as well as any other information relating to the competition, in accordance with these terms and conditions.

IX. Assumption of costs

1. Liebherr will cover the costs of the qualified Representative’s participation in the preliminary round, as set out in Section V, and in the final, as set out in Section VI, as follows:

(a) Travel expenses: Liebherr will cover the cost of travel for one Representative per qualifying Participant, either by economy class flight, train (2nd class), car or equivalent means of travel. However, the costs will only be covered if they are economically reasonable and necessary and documented with corresponding receipts.

(b) Accommodation: If necessary, Liebherr will provide the Representative with overnight accommodation for up to two nights with breakfast for both the preliminary round and the final.

(c) Liebherr reserves the right to limit the assumption of costs to the economically reasonable and equivalent costs actually incurred. The decision on the reasonableness of the costs shall be incumbent on Liebherr and shall be final.

3. Liebherr assumes no responsibility or guarantee for entry into the country in which the preliminary round or the final is taking place. Participants and their representatives are responsible for obtaining all necessary visas, permits or other documents required for entry.

4. A cash payment of the costs in accordance with section IX. 1. is excluded.

X. Premature termination of the competition

Liebherr reserves the right to cancel or terminate the competition at any time without prior notice and without giving a reason. This shall not give rise to any claims on the part of Participants or Representatives, regardless of the legal basis, in particular claims for damages.

XI. Liability

1. Liebherr will only accept liability for compensation, regardless of the legal basis, in the event of malice and gross negligence on the part of Liebherr, its legal representatives or agents and in the event of the culpable breach of cardinal contract duties. Liability will be limited to compensation for foreseeable damage typical for this type of contract in the event of a breach of cardinal contract duties based on simple negligence. Material contractual obligations are those whose proper fulfilment makes the contract possible in the first place and on which the contractual partner may regularly rely. Liability is otherwise excluded.

2. This limitation of liability does not apply to damage resulting from death, personal injury or damage to health, in cases where liability is prescribed by law, or in cases of liability under the Product Liability Act.

3. The Participant undertakes to bring these liability provisions to the attention of their Representative and to ensure that the Representative accepts them in connection with their participation in the competition and the performance of competition-related feats on behalf of the Participant.

XIII. Other conditions

1. The judges' decision is final.

2. These terms and conditions of participation and the entire legal relationship between the Participants and Liebherr shall be governed exclusively by German law, excluding its conflict of law rules.

3. In the event of discrepancies or contradictions between the German, English, French, Spanish, Italian and Portuguese (Brazilian) versions of these terms and conditions of participation, the German version shall prevail.

4. The rights and/or obligations arising from these terms and conditions of participation may only be transferred or assigned to third parties by the Participant with the event organiser's prior written consent. The Participant hereby agrees that the organiser may transfer its rights and obligations arising from these terms and conditions of participation, either in full (assignment of contract) or in part, to affiliated companies within the meaning of Section 15 of the German Stock Corporation Act.

5. Should any of these provisions be or become invalid, this shall not affect the validity of the remaining terms and conditions of participation. They shall be replaced by reasonable terms and conditions which come as close as possible to the commercial objective of the invalid terms and conditions.